

# 2018 ANNUAL REPORT



Alliant EDUCATIONAL FOUNDATION



**Welcome to the first-ever Alliant Educational Foundation Annual Report!** The Foundation was created just a few short years ago when Alliant International University converted to a public-benefit corporation and the non-profit assets, including student scholarships and faculty research grants, were transferred to the Foundation.

Since then, we've continued to partner with Alliant in a myriad of ways. In the past year alone, we've donated more than **\$1.7 million for student scholarships** at every Alliant campus across California and the schools within those campuses. We serve as the fiscal agent for faculty grants and contracts, and we're launching a new round of innovation/seed grants.

And, we're excited to make headway on two larger community impact initiatives: One will enhance the provision of mental health services to underserved children and youth and one will help address the teacher shortage in disadvantaged communities.

In April, the Foundation completed its first-ever, three-year strategic plan – charting a forward-thinking course, so students, faculty/staff and the broader community can all benefit from our efforts.

We've also begun working more closely with our donors – all of whom have entrusted us to invest their dollars wisely to support the students and programs that make Alliant such a special institution. Important donors have helped us grow new funds like the Callan-Smith-Meltzoff Scholarship to nearly \$100,000 in a short time frame and others, like Connell F. Persico and Margie Somers, have chosen the Foundation to be their charitable partner for memorial and legacy/planned giving.

We invite you to learn more about the Alliant Educational Foundation in the pages that follow. We're proud to share a glimpse of our work and appreciate your interest in helping to make our communities the best they can possibly be. **We could do not do this work without your support – Thank you!**

Sincerely,

A handwritten signature in black ink that reads "M. Valin Brown". The signature is written in a cursive, slightly stylized font.

**Valin Brown**  
Chief Executive Officer

A handwritten signature in black ink that reads "G. Garretón". The signature is written in a cursive, slightly stylized font.

**Gonzalo Garretón**  
Chairman of the Board



*“The partnership between Alliant University and the Alliant Educational Foundation is one of the most important relationships we have. The Foundation is one of our greatest supporters of student success through scholarships, faculty support and other means. The success of the university in the last few years simply would not have been possible without this partnership.”*

**—ANDY VAUGHN**

PRESIDENT AND CEO  
ALLIANT INTERNATIONAL UNIVERSITY





# IMPACTING STUDENTS' LIVES

The Alliant Educational Foundation is helping drive student success largely by providing targeted scholarships to well-deserving students.

Over the past year, we have partnered with Alliant International University to fund \$1.5 million in scholarships, **benefiting over 600 students** across six California campuses and all of the schools that comprise the Alliant educational system. In total, this takes our donation to \$5 million over the past three years, helping hundreds of students pursue their dreams of professional practice.

Additionally, the Foundation manages about \$3 million in private endowment funds targeting a variety of scholarships and programs. In the last year alone, the Foundation invested over \$160,000 in student scholarships from these endowments.



**RUTHIE “TIKI” INACAY, RECIPIENT OF THE CONNELL F. PERSICO SCHOLARSHIP FOR SIGNIFICANT CONTRIBUTIONS TO THE LGBTQ COMMUNITY (SAN DIEGO, CA)**

Ruthie “Tiki” Inacay has spent more than 20 years living and working with youth and adults in marginalized groups, first, as one of 19 foster youth raised by foster parents in a church ministry and later, working as a high school peer counselor. Inacay went on to work in the youth ministry, became an educator and ally in college and is currently working on a doctorate in marriage and family therapy with an emphasis on the LGBTQ community, focusing on transgender men and women.

*“I hope to impact education and awareness for LGBTQ people. Conversations on campuses from grade school and high school to higher academia should be taking place to create safe spaces with inclusive language, gender expansiveness and cultural diversity,” Inacay said. “In mental health, many therapists need to become affirming in their practices by learning more about the LGBTQ+ community and its specific needs. It is not enough to call oneself an ally, but to actively participate in advocacy for LGBTQ+ populations.”*

**ALFRED ZARAGOZA, RECIPIENT OF THE DR. JEFFREY W. BRAUNSTEIN MEMORIAL SCHOLARSHIP (FRESNO, CA)**

*“I am Hispanic and the first to attend undergraduate and graduate school within my immediate family. They are proud of me, and they have been a great support to help me achieve my higher educational goals. My faculty has also supported me over the years, helping me complete a rigorous curriculum.*

*My dissertation involves felony criminal probationers who have been released from the California Department of Corrections and Rehabilitation to their local county jails, then to probation versus parole, due to the California AB109 Realignment Act. The probationers in my study were advised to complete domestic violence treatment programs as part of their release. My main research focus involved recidivism of probationers and charges incurred while on probation, as well as the racial and socio-demographic factors, which may have influenced them to reoffend.*

*My future goals are to continue working with the forensic population in state prisons or hospitals. I am committed to doing well in my education and to serving the community and state throughout my career.”*

# SUPPORTING AND GROWING FACULTY AND STAFF RESEARCH

The Alliant Educational Foundation kicked off 2018 with a series of roundtable discussions with faculty and staff across Alliant campuses to learn more about their visions for the Foundation's future impact. These dialogues contributed directly to the development of our new strategic plan.

The Foundation also revised its structure to better support its work as the fiscal agent for more than a dozen faculty grants and contracts – leveraging outside investment in the Alliant system for tools such as research and training.

Two examples include:

## **BUILDING AN API MENTAL HEALTH COALITION IN THE SAN JOAQUIN VALLEY**

This project built a coalition of Asian Pacific Islander (API) mental health service providers and API-serving social services agencies in the San Joaquin Valley – empowering and preparing the providers to be leaders to promote mental health literacy in their respective communities. Through organizing and capacity building, the project brought together multi-ethnic mental health resources to increase access to social and emotional health services for API children and young adults throughout the San Joaquin Valley.

## **ALLIANT COUPLES AND FAMILY THERAPY EDUCATIONAL STIPEND PROGRAM**

With an overall goal of reducing health disparities in California, this two-year program includes students enrolled in Alliant CFT programs located on five campuses: San Diego, Irvine, Los Angeles, San Francisco and Sacramento.

The program is part of the coordinated effort to transform the public health system by developing curriculum and teaching methods that integrate theory and practice, as well as promote the values of wellness, recovery and resilience. Other goals include increasing employment in the public mental health workforce, creating a diverse, culturally-sensitive and competent public mental health workforce in California, and encouraging students to gain employment in counties with a historical lack of representation.





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## FUTURE FUNDING

In addition to helping leverage outside funding for these types of grants and contracts, the Foundation has just completed plans to release up to \$50,000 in internal funding to support the first round of innovation or seed grants to Alliant faculty and/or staff. We're excited to review the proposals for 2019 and learn how this one-time seed funding can help grow sustainable projects.





*“The mental health consortium will meet a critical community need by providing training and experience for our students with traditionally underserved and vulnerable populations. Their impact is both immediate and future-oriented, offering services for decades to come, as they become established professionals in psychology.”*

**—MARGIE SOMERS**

LEAD DONOR AND ATTORNEY AT LAW

## RESPONDING TO COMMUNITY NEED

As part of our strategic plan, the Foundation believes it has a unique opportunity to help leverage specific strengths of students and faculty to support a broader impact in the communities where we live and work.

### MENTAL HEALTH CONSORTIUM

We've begun building a new Mental Health Consortium aimed at placing more Alliant students in underserved communities to provide high-quality mental health services for children and youth. Initially, this program will help place practicum and internship-level students from Alliant's California School of Professional Psychology (CSPP) into new non-profit sites that have an identified need for mental health support but may lack the resources to afford related professionals.

The Foundation aims to build more bridges between Alliant/CSPP and these new non-profit entities and help fund the clinical supervision needed for these graduate students. As a result, students will become more engaged in community-level work – making a difference for some of our most vulnerable populations – and the community benefits from an influx of high-quality mental health support.

This mental health consortium will be piloted in the San Diego region, but in the future, we anticipate expanding it to many of the sites where Alliant and CSPP students are enrolled.



## TEACHER CREDENTIALING PILOT PROGRAM

The Foundation is helping Alliant International University fund a new pilot project aimed at addressing the teacher shortage in underserved communities (both urban and rural) outside of California.

Beginning with Arizona, the Foundation will fund start-up costs for the teacher credentialing program at Alliant. This will enable incoming students who already have bachelor's degrees to work for underserved school districts while simultaneously earning a teaching credential.

At the end of their 12- to 18-month program, they have the potential to become the teacher of record – and will be fully credentialed with the support needed to tackle some of the most challenging needs in the public school system. A core component of the program will also help equip and empower them to continue working in underserved areas.



# RECOGNIZING OUR DONORS

Individuals who choose to give through the Alliant Educational Foundation are a critical part of empowering our work. Our sincere thank you to all of our donors who made a contribution during our most recent fiscal year (July 1, 2017 – June 30, 2018).

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“

*“My contributions to AEF go to support students in need who deliver on the promise of a diverse and just society. As a result, I witness necessary changes in the service professions. I am proud to be a part of an organization so deeply committed to community development.”*

**—CONNELL PERSICO**

AEF BOARD MEMBER AND DONOR TO THE  
CONNELL F. PERSICO SCHOLARSHIP FOR  
SIGNIFICANT CONTRIBUTIONS TO THE  
LGBTQ COMMUNITY



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**Ava Chan-Crowder**  
Grants and Scholarships  
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**Peter Lee**  
Land and Strategic Consultant

# FINANCIALS 2017-2018

## REVENUE, GAINS & OTHER SUPPORT

49%	Lease and rental revenue	\$945,000
7%	Contributions	\$129,998
10%	Grants and contracts	\$203,392
34%	Investment income (net)	\$648,218

**Total** **\$1,926,608**



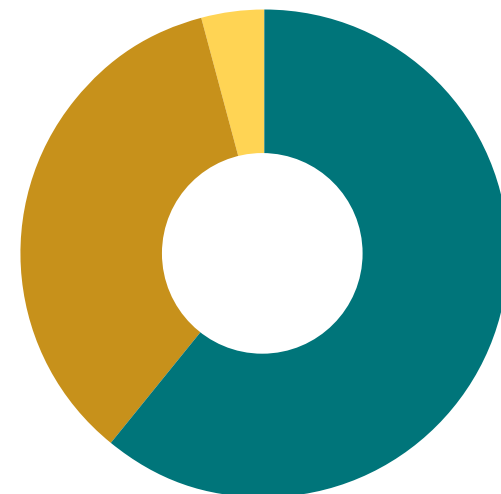
## EXPENSES

61%	Program services	\$2,203,878
35%	Management and general*	\$1,243,566
4%	Fundraising	\$145,049

**Total** **\$3,592,493**

Change in net assets*	\$(1,665,885)
Net assets beginning of year	\$58,276,912
Net assets end of year	\$56,611,027

\*Includes depreciation and amortization on 72-acre property



# FIND OUT MORE

Learn more about the Alliant Educational Foundation by visiting **AlliantEd.org** or calling us at **(858) 635-4488**. You can also reach us by e-mail at **Info@AlliantEd.org**.

Like and follow us at Facebook by visiting **facebook.com/AlliantEducationalFoundation**.











# Alliant EDUCATIONAL FOUNDATION

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